

Video Editing Reel: - Link -

Experienced in editing commercials, corporate video products, films, podcasts, new media projects, and social media content with expertise in all video and social sharing platforms.

### **EDUCATION**

Sep 2013 - Sep 2017 Fitchburg State University Fitchburg, MA

Bachelor of Science in Communications Concentration in Film & Video

### SKILLS

Non-linear Video Editing **Project Management** 

Producing **Audio Production Time Management** 

Color Grading **Motion Graphics** Graphic Design Sound Design 2D Animation

### SOFTWARE

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- DaVinci Resolve
- Adobe Flash Pro
- Final Cut Pro
- Avid Media Composer
- Adobe Illustrator
- MS Suite
- **Final Draft**



## MIKEL CRAVATTA FILM DIRECTOR | VIDEO MEDIA PRODUCER



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www.mikelcravatta.com

Worcester, MA



Experienced with Multi-tasked Editing

**PROFILE** 

New England-based video editor with proficiency in the Adobe Suite software programs, DaVinci Resolve Final Cut, and Avid. Experienced in working with clients and brands to achieve industry standard quality and brand integrity. Edited & produced for clients such as Boston Globe, T-Series, Valere Labs, and online influencers with millions in audience.

Produced content viewed by 10+ million through client partners.

### EXPERIENCE M



DATE

### Lead Digital Creative & Video Director | Valere Digital

Project development lead responsible for but not limited to: video editing, color grading, motion graphics, sound design, VFX art work, and social media media creation for internal and external client video products.

#### Lead Creative Video Director | First Pulse

Project development lead responsible for but not limited to: video editing, color grading, motion graphics, sound design, VFX art work, and social media media creation for internal and external client video products.

### Interdepartmental Technician | BorrowLenses

Multifaceted utility member responsible for film & video equipment application, inventory management, and technical engineering.

# Jan 2023 Present

Sep 2022 Jan 2023

July 2022 July 2023

# PRODUCTIONS .

### Athes - Kasek Hockey Social Media Commercial (2023)

Edited, sound designed, and color graded a sixty second advertisement video formatted for 16x9 full screen, 1x1, and TikTok/Reel 9x16 video ratios.

#### Watchful Eye - Psychological Thriller Short Film (2023)

Executive Produced, Written, Directed, and Edited, a professional graded 30 minute short film. Currently in the US and international film festival circuit.

#### Vaat Laga Dungi – Bollywood Music Video (2021)

Produced, first assistant directed (1st AD) Bollywood music video "Vaat Laga Dungi" for Pinky Paras. Published by major music industry international brand T-Series and garnered millions of views.

### Jade Black - HULU Commercial (2020)

Co-Edited and provided motion graphics and visual effects for a Jade Black brand commercial built for the HULU platform.

## AWARDS & ACCOMPLISHMENTS &



- Best Direction Award -
- Official Selection Award -
- Best Original Idea Award -
- Best Fiction Film Award -
- Official Selection Award -
- Gold Medalist Winner -
- Platonic Film Competition 2nd Season "Inheritance" (2020)
  - Fort Worth Indie Film Showcase "Love Blind" (2020)

Top Indie Film Awards - "Famine" (2020)

Platonic Film Competition 2nd Season - "Famine" (2020)

Awareness Film Festival - "Wherever You Go" (2016)

Skills USA - Massachusetts Digital Cinema Production (2013)