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SOFTWARE

Adobe Premiere, Adobe After Effects,
Adobe Photoshop, Adobe Illustrator,
Adobe Flash, Adobe Animate, Blender,
Final Cut Pro, Microsoft 365, Microsoft
Office, Microsoft Excel, Microsoft
PowerPoint, Final Draft, FL Studios,
Sprout Social, Hootsuite

CREATIVE SKILLS

Creative producing, directing, marketing,
animation, motion graphics, graphic
design, brand strategy, photo & film
editing, social media content
strategy/marketing, campaign
management, sound design, lighting
design, writing, cinematography, audio
production, project management,
website design, pre-production, post-
production supervision, VFX supervision,
casting

EDUCATION

Fitchburg State University
BFA in Communications – 2013 – 2017

Mikel Cravatta

Video Producer & Editor

Award winning Film Director and Digital Media Producer with a passion for amplifying a greater cause. Seasoned producer and filmmaker/videographer with experience leading creative teams and campaigns at Brave Wilderness, Boston Globe, Valere Digital, First Pulse, Athes, among others. Marketing and brand strategy expert having led initiatives to financial success. Multi-hyphenate creative with the skills to execute projects start to finish including films, commercials, sports video, animation & social media content with commercial success amounting to 10+ million views, international premieres, & publications in articles and pop culture focused brands.

EXPERIENCE

Associate Producer & Editor – Brave Wilderness	Producer and editor of B2C-focused educational entertainment content for the Brave Wilderness brand. Key contributions include editing video & photo content, art direction, motion graphics, marketing strategy, & SEO.	JULY 2024 PRESENT
Producer & Videographer – Boston Globe	Producer, videographer, & editor of digital & broadcast documentaries, commercials, & social journalism content. Produced series on community leaders and medical documentaries for major clients Pfizer & P32Health for digital & social platforms.	JAN 2023 JAN 2024
Lead Digital Creative & Video Director – Valere Digital	Directed, shot, and edited B2B & B2C content as lead digital creative at tech company Valere for various other client businesses in the sports and fashion industry, such as AthesAI.	JAN 2023 PRESENT
Lead Creative Video Director – First Pulse Consultant	Directed, shot, and edited B2B & B2C content as lead creative at marketing agency First Pulse for various other client businesses.	SEP 2022 JAN 2023
Producer, Director, Post-production Supervisor – Vestra Pictures	Production manager and creative leader over the production of a feature film. Released on streaming service "Screambox TV", ranking #3 highest performing film on the platform in 2023.	AUG 2019 MAY 2023
Head of Operation – Rob Gavagan Productions	Supervised 5 videos projects per week with over 15 independent contractors. Maintained cross-departmental communication, structured deadlines and deliverables.	MAR 2017 MAR 2019

ACHIEVEMENTS

Best Director Award – "Watchful Eye" – 2024
Boston International Film Festival
Best Cinematography – "Watchful Eye" – 2024
Burbank International Film Festival
#3 Highest performing film of 2023 –
"Creepypasta" – Screambox TV
Best Director Award – "Inheritance" –
Platonic Film Competition 2nd Season 2020
Best Original Idea Award – "Famine" – 2020
Top Indie Film Awards

RECENT PROJECTS

"Watchful Eye" – Executive Producer, Director, Writer, Editor of award winning short thriller, 2024.
"Vaat Laga Dungi" – Producer of Bollywood music video release with T-Series, India 2022
"Topline Hockey" – Overview Informational Video produced for client of Athes through Valere Digital business, 2024.
"Dear Scientist" – producer of Pfizer sponsored mini-doc video produced through Boston Globe.

Fun Fact: One of the youngest American Producers published by T-Series.

Hobbies: Hiking, Web Design